

# Boost Business Productivity and Revenue with a Digital Workspace



With the increased adoption of work-from-home solutions, it has become clear that we do not necessarily need to work from an on-premise computer in the office to get our work done. Historically, most of the Industries and Enterprises have not allowed their employees to work from home, primarily because of the concerns for lack of productivity. Little did we all know that work from home can serve as a big driver of business growth.

With proper planning, management, and the right kind of collaboration and performance monitoring tools, enterprises can reap numerous benefits from a remote work environment that would eventually contribute to their business growth.



## Save on infrastructure costs

By allowing employees to work from anywhere, employers can save on overhead costs spent in the form of lease, rent, maintenance costs, and other building expenses.

To put things into perspective, an office space in New York City that can accommodate seats for 500 employees, costing around 3 million dollars per year, which translates into \$6000 dollars per employee per year! With these types of figures, serious consideration need to be mad for who truly is required on-site.

## Access talents from anywhere

If an organization has a well-implemented work-from-anywhere policy, it can hire the right talents to meet its business needs from anywhere. The needs of organizations are getting more specialized and require people with high expertise in a skill or a tool required to enable company growth. Having access to a broader pool of talent to satisfy such specific needs can prove to be a huge strategic and competitive advantage.





## Hire subject experts on an “as-needed” basis

Freelance culture is on the rise as more and more people take the leap from their restrictive salary jobs towards a freelance career. As a result, we can see an equal amount of growth occurring for co-working office spaces where companies or individuals can rent a desk or conference room on an as-needed basis where they may engage in opportunities and network with like-minded people.

Many companies face business needs that are often time sensitive and require high expertise, freelancers can provide them with an ideal cost-effective option, which results in a win-win situation. Embracing freelancers and consultants can result in high dividends and return on investments. And with a Digital Workspace infrastructure, you can offer a simple and secure method to provide needed corporate resources to freelance contractors.

## Achieve business expansion with ease

By implementing an organization-wide work-from-anywhere policy, business expansion can be achieved effortlessly while remaining cost effective by reducing overhead in managing and maintaining the IT components required to operate your business. Conventionally, expanding business meant setting up new offices, recruiting only the local talent, or demanding employees to relocate and having physical access to the new market area. However, with a Digital Workspace solution, you remove these obstacles and allow for swift implementation and integration with new resources and allow for company growth!



## Cut down on IT management costs

Implementation of a work-from-anywhere solution requires secure remote access to corporate resources. Employees should be able to securely access all the resources and tools they need to perform at their best, without putting corporate applications or networks at risk. Moreover, a secure remote access solution empowers users with the freedom to work on any laptop, desktop, or smartphone, be it corporate-allotted, rented, or personal without compromising their network to malicious threats. While employees get the flexibility to work from anywhere, enterprises can keep the governance in their hands, thus trimming down on the expenses for IT support and infrastructure.

## Interested in testing Digital Workspaces in Your Environment?

Just click the link below, input your name and email ID. We will send you the URL, username and password to evaluate the Digital Workspace solution. <https://amzetta.com/demo/>



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