



## Apollo Hospitals Trusts Critical PACS Data With StorTrends

### CUSTOMER STORY



**CHALLENGE:** Implementing IP SAN All Flash/Hybrid Array data storage system that offers performance, low purchase and operating cost (CAPEX & OPEX), dependability and reliable customer service.



A team of over 5,000 doctors has joined forces in giving India the best of modern healthcare.

For more information on Apollo Hospitals, please visit: <http://apollohospitals.com>

For more information on how StorTrends can help your organization, please visit: <http://amzetta.com>

#### About Apollo Hospitals, India

Widely recognized as the pioneer of private healthcare in India, Apollo Hospitals were the country's first corporate hospital in India. The **Apollo Hospitals Group**, which started as a 150-bed hospital, today operates 9,215 beds across 64 hospitals throughout the country. The Apollo Group has touched the lives of over 45 million patients, from over 121 countries. The first Apollo Hospital opened in Chennai India in 1983. Apollo's Founder and Chairman, Dr. Prathap C Reddy was the driving force behind its inception. Credited as the architect of modern Indian healthcare, Dr. Reddy started Apollo with the mission of bringing world-class healthcare to India, at an affordable price point! Apollo Hospitals on Greaves Road in Chennai, is one of the most respected hospitals in the world. It is also amongst the most preferred destination for patients throughout India, as well as for medical tourism and medical value travel. The hospital has created a name for itself in the healthcare sector through cutting-edge innovation in medical procedures and technological advancements. For this reason, Apollo Hospitals trusts their data with **StorTrends** from **AmZetta Technologies**.

#### Setup prior to StorTrends implementation

Among the technological investments, PACS (Picture Archive and Communication System) infrastructure forms the backbone of their operations connecting patient's diagnostic information by radiologists with doctors for consultation and treatment. Prior to StorTrends implementation, Apollo had a proprietary storage appliance, which was generating operational limitations of late. With high upgrade and support costs coupled with dependency for support outside India, Apollo IT team was limited by the L1 support within India, posing critical challenges in their day-to-day operations. These factors compelled the Apollo IT Team to actively look for a modern, reliable and, performance-oriented data storage array with cutting edge features to meet their growing needs.

#### Making the Switch to StorTrends

With expansion of existing facilities and the addition of new hospitals under the group, the data growth has been on upward trend for quite some time, which resulting in Apollo acquiring a new array to address not just capacity but more importantly on performance and data protection.

Apollo Hospital's IT team has been pleased with the addition of StorTrends. The addition has definitely solved the need to achieve higher performance, as well as provided long-term SSD endurance, low operating costs, innovative features, coupled with dependable and reliable customer service.